

CURRENT FOCUS

PAST FOCUS

**NOT A
FOCUS**

OR

**COULD BE
A FUTURE
FOCUS**



**Increase people's
confidence that
change is possible**



**Involve people in
housing need at
every stage**



**Work in a
democratic way**



**Grow membership
so that it is
representative
of people in the
local area**



**Grow membership
to demonstrate
widespread
support**



**Strengthen the
board in terms
of skills**



**Strengthen the
breadth and
diversity of
the board**



**Enable people
to participate in
and influence the
organisation's
decisions**



**Ensure CLT
residents
participate in
local activities**



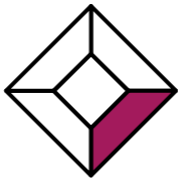
**Work with
existing local
leaders and
organisations**



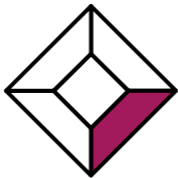
**Create new
community
leaders**



**Develop
volunteers**



**Build 'a home
you can pass on'**



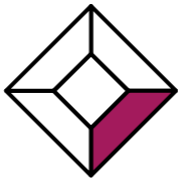
**Reduce
greenhouse gases
and energy use,
and/or generate
renewable energy**



**Be financially
resilient as an
organisation**



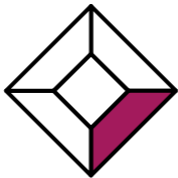
**Be able to build
up value in
a home**



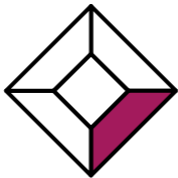
Have an
asset-locked
structure,
protected by
legal documents



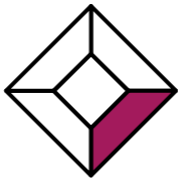
**Have a robust,
independent
and long-lasting
governance
structure**



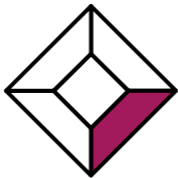
**Provide a
life-time home as
a family changes
and people age**



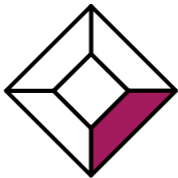
**Create a feeling
of belonging in
the community**



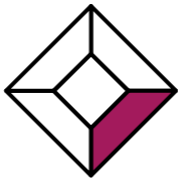
Have a
long-term lease
or ownership
(e.g. minimum
of 250 years)



**Make a wider
contribution
to the
neighbourhood
beyond housing**



**Improve
security in the
neighbourhood**



**Increase
wellbeing and
comfort in and
around the home**



**Understand who
misses out on
housing locally**



**Make homes
available to rent
for people on
low incomes**



**Prioritise
those from
minority ethnic
backgrounds**



**Prioritise people
with disabilities**



**Prioritise
older people**



**Help diverse
groups to mix and
live together**



**Make homes
available to buy
for people on
low incomes**



**Prioritise those
receiving
state support
for income**



**Prioritise middle-income people
(e.g. median)**



**Choose who lives
in a CLT home**



**Improve access to
land or sites for
community led
housing projects**



**Generate local
campaigns for
land and housing**



**Be part of a wider
movement for
social justice**



**Influence legal,
regulatory and/
or planning
frameworks**



Influence the
conversation
about what
counts as a
good home



**Educate influencers
on housing need
based on the
experience of the
group's members**



Understand what
works well so it
can be repeated
elsewhere



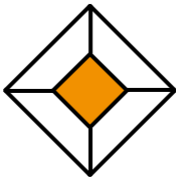
**Prove CLTs can
work in this
context**



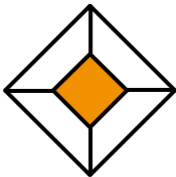
**Counteract or
reduce displacement
of people from their
current homes and
neighbourhoods**



**Understand
local quality
requirements**



Get building



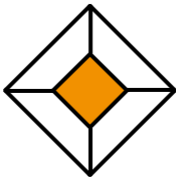
Get a(nother) site



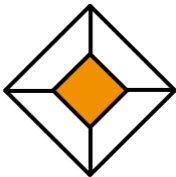
**Make the
construction
process quicker**



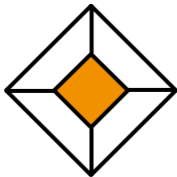
Increase
residents'
satisfaction
and pride in
their homes



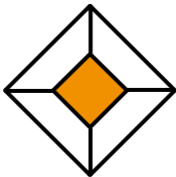
**Hire a local
labour force**



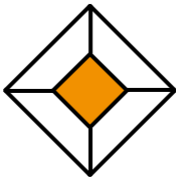
**Win more public
support for
development
(or reduce
opposition)**



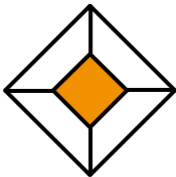
**Encourage
landowners to
provide sites on
favourable terms**



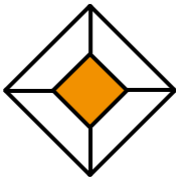
Move people in



**Deliver value for
money compared
to other housing
solutions**



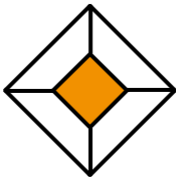
**Never
compromise
on quality**



**Develop homes
where others
struggle to
develop them**



**Make better
use of an under
used asset**



**Increase the
quality of homes
by refurbishing
existing buildings**



Acquire homes
where people
are already
living to avoid
displacement