CURRENT FOCUS
PAST
FOCUS
NOT A FOCUS OR COULD BE A FUTURE FOCUS
Increase people’s confidence that change is possible
Involve people in housing need at every stage
Work in a democratic way
Grow membership so that it is representative of people in the local area
Grow membership to demonstrate widespread support
Strengthen the board in terms of skills
Strengthen the breadth and diversity of the board
Enable people to participate in and influence the organisation’s decisions
Ensure CLT residents participate in local activities
Work with existing local leaders and organisations
Create new community leaders
Develop volunteers
Build ‘a home you can pass on’
Reduce greenhouse gases and energy use, and/or generate renewable energy
Be financially resilient as an organisation
Be able to build up value in a home
Have an asset-locked structure, protected by legal documents
Have a robust, independent and long-lasting governance structure
Provide a life-time home as a family changes and people age
Create a feeling of belonging in the community
Have a long-term lease or ownership (e.g. minimum of 250 years)
Make a wider contribution to the neighbourhood beyond housing
Improve security in the neighbourhood
Increase wellbeing and comfort in and around the home
Understand who misses out on housing locally
Make homes available to rent for people on low incomes
Prioritise those from minority ethnic backgrounds
Prioritise people with disabilities
Prioritise older people
Help diverse groups to mix and live together
Make homes available to buy for people on low incomes
Prioritise those receiving state support for income
Prioritise middle-income people (e.g. median)
Choose who lives in a CLT home
Improve access to land or sites for community led housing projects
Generate local campaigns for land and housing
Be part of a wider movement for social justice
Influence legal, regulatory and/or planning frameworks
Influence the conversation about what counts as a good home
Educate influencers on housing need based on the experience of the group’s members
Understand what works well so it can be repeated elsewhere
Prove CLTs can work in this context
Counteract or reduce displacement of people from their current homes and neighbourhoods
Understand local quality requirements
Get building
Get another site
Make the construction process quicker
Increase residents’ satisfaction and pride in their homes
Hire a local labour force
Win more public support for development (or reduce opposition)
Encourage landowners to provide sites on favourable terms
Move people in
Deliver value for money compared to other housing solutions
Never compromise on quality
Develop homes where others struggle to develop them
Make better use of an underused asset
Increase the quality of homes by refurbishing existing buildings
Acquire homes where people are already living to avoid displacement